

Running Club Meeting January 14, 2018

Carol Aron, Amarissa Wooden, Gene Wooden, Deborah Rudd, Thomas Lankford, Kent Sharman, Todd Landsberg, John Gunther, Michelle Benoit, Patrick Myers

To do:

- Get photographer to take photos of runners at Sunset and other beautiful areas
- Thomas & Amarissa research clock/timing system options
- Race Prep
 - Thomas will add a mini-table to registration form to make tracking race income easier
 - Make sure we have enough registrations at future races
 - Print registrations and membership forms on different colors so they're easy to differentiate

Discussion:

Membership – boost in 2018.

Feedback from Runs:

Turkey Trot – around 110 people came including Ms. Oregon (!). About 400 lbs food was donated to the bus jam.

Mac's Run –mostly positive feedback. Need M&M's next year and possibly more swag -beanies or gloves.

Bullard's Run – mark course better. Potential for parking tickets – discuss with Bullard's staff so parking is clear next year. Donated \$647ish dollars to Southern Coos Hospital Assoc.
Sold quite a bit of swag.

New Race:

Catching Slough sometime in June. Date TBD. Still plan to make as donation to scholarship fund. Distances Kid's 1 mile, 5k, 10k, half marathon.

Treasurer's report:

Currently Checking: \$9,456.50 (still some outstanding expenses)
Scholarship (Turman Fund) \$8,277.13

Amarissa has come up with an expense report format to report race expenses. We now have non-profit Quickbooks with access for 5 people.

Marketing:

Michelle is taking over scholarship. Gene to assist. Kent offered to help getting to North Bend High School. Can be a challenge to get to the right person.

Amarissa mailed in dues for Chamber of Commerce.

Get a photographer to take photos of runners at Sunset to use for marketing.

Upcoming Events:

A board member should be at each race to help out.

Run of Two Cities – Kent will be board member present

Roseburg to Coos Bay – Pete Dawson, send out postcard with website to racers.

Amarissa will ask Francisco if he can come up with a design. To put on leaderboard go to city & give flier. We are still using the same run/fish logo this year.

Turkey Trot – Kent & Amarissa

Mac's Run – Amarissa

Scholarship gala, Deborah is running. Michelle willing to help. Planning for Flappers Café in the small downstairs space – 50 people max in a relatively small space that we can afford, silent auction, Tapas style food. 1920's theme – have images of 20's runners. Looking to get sponsors. Potentially in May or possibly the fall. Fall might be better to be able to get donations, possibly from running stores in Eugene, and Doug's coffee shop.

General Discussion:

Newsletter – looking for someone to take over it. Thomas' wife might be able to help. We are very appreciative of Janis Halstead for running the newsletter for the past two years. Highlight high-school kid in the area and a member. Maybe a training plan or running article.

Clock, Timing & Finish: Get clock with timer. Ideally runners can get print-out of their time instantly. Kent said for the Prefontaine, they hire a system (Eclectic Edge Racing). Costs \$4/runner. We agreed to research cost/ease of hiring a company versus purchasing a system. There is a clock available at Farris. The Ride and Tie club also has a clock they may be willing to sell to us for cheap. Thomas and Amarissa will look into clock options.

Make sure we have bibs available for runs.

Cost:

Student rate - \$5

For Family members – put on website to sign up day of race.