

# MINUTES

South Coast Running Club

December 9, 2017

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## In Attendance

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Amarissa Wooden, Carey Baca, Carol Aron, Chad Brownson, Gene Wooden, Janis Halstead, Jeremy West, John Gunther, Thomas Lankford, Todd Landsberg, Tom Bedell,

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## Documents Presented

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Update of the club status was outlined in the agenda. The conversation was short and there were no comments on the agenda.

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## Discussion

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**Election of SCRC Board** – RRCA requires running clubs operate a Board of not less than three members and that elections for those positions be held at a minimum of every two years. SCRC maintains a 5-member Board elected by simple majority of Club members present at the Annual Meeting. Board Members serve a 2-year term. Amarissa Wooden was elected as President in 2017 & Patrick Myers was reelected in 2016 to a new 2-year term. This year the club elected three positions by majority vote.

- Club Secretary & Club Treasury & At-Large Position #1.
  - New Elected Secretary- Carol Aron
  - Newly Elected Treasury- Thomas Lankford
  - At Large Position #1- Kent Sharman

**Board meetings-** Will be held monthly in on the 2<sup>nd</sup> Sunday of every month at 6:30 pm. 439 4<sup>th</sup> Avenue in Coos Bay (the street over from the first Circle the Bay Relay exchange). Any SCRC Member is welcome to attend.

## New Club Budget Dynamic

- The Club race proceeds after donations and expense are low. The members present discussed ways to get more income so we can update equipment and create sustainability. A few items that have been requested for upgrade are a finishers clock, and timing system, or another new timer.
- Membership should go to creating membership perks and should be recognized as a benefit, not a foundational income for club functionality.
  - Members Agree

The club discussed the reason for low race entry rates was to drive membership and provide perks. The club discussed strategies to increase club revenue. After good discussion with member engaged feedback, the following are the approved motions:

- Club decided to increase club proceeds from 10% to 20%. Foundations will receive 80% of proceeds

- Individual Member race entry fee's increased from \$5 to \$10
- Non-Member Race fee's increased to \$20
- New "Family Member Race fee" was discussed and approved by majority vote to keep family budgets in mind.
  - "Family Member Race entry fee" 2-3 family members = \$15
  - "Family Member Race entry fee" 4 family members= \$20
  - Any additional Family members= \$5 per person

John Gunther pointed out this change will affect primarily 4 races: Bullards, Run of 2 Cities, South Slough, and Mac's Run. Salmon Creek and the Firecracker run are free runs for members. Non-member race entry fees will apply. Race registration forms will need to be updated, and Carol Aron will update the website with the new rates. Anyone who has already signed up for any events will maintain their current registration rate.

Race directors are responsible to fill out an expense report and return with all receipts, invoices, and donations as soon as possible after the run to ensure timely and accurate book keeping

### **Club Networking:**

The Marketing Squad had discussed about doing a fundraising gala (Similar to Surfriders) to support our scholarship fund. This was met with no opposition.

Amarissa suggested the South Coast Running Club join the Chamber of Commerce for marketing and networking opportunities. Members approved and thought this was a good opportunity

Amarissa shared the desire to update the SCRC logo or branding to provide a variety of styles. Idea's will be posted on Facebook for member vote and comments.

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### Good of the order

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No additional comments were made.

Addendum: After the meeting was adjourned John Gunther inquired about the racing series. The racing series will remain the same for 2018.

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### Next Meeting

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Sunday, January 14th at 6 pm

Meeting was adjourned at 12:30 pm